

# 1962 Century 21 Exposition Seattle World's Fair



1962 Greatest Events

John Glenn Orbits the  
Earth



1962 Greatest Events

I was born



1962 Greatest Event

Century 21  
Exposition

Seattle World's Fair



- The Seattle World's Fair was held April 21, 1962, to October 21, 1962, in Seattle, Washington.
- Nearly 10 million people attended the fair.
- The fair was originally conceived in 1955 to mark the 50th anniversary of the 1909 Alaska–Yukon–Pacific Exposition, but that date was too ambitious. With the Space Race underway and Boeing having "put Seattle on the map" as "an aerospace city", a major theme of the fair was to show that "the United States was not really 'behind' the Soviet Union in the realms of science and space". As a result, the themes of space, science, and the future completely trumped the earlier conception of a "Festival of the American West".
- The Soviet Union, the People's Republic of China, Vietnam and North Korea were not invited.

- America's First Space-Age World's Fair and first International Exposition to be held in the USA in 23 years.
- President John F. Kennedy opened the fair on April 21<sup>st</sup>, 1962.
- As it happened, the Cold War had an additional effect on the fair. President John F. Kennedy was supposed to attend the closing ceremony of the fair on October 21, 1962. He bowed out, pleading a "heavy cold"; it later became public that he was dealing with the Cuban Missile Crisis.

- The grounds of the fair were divided into:
- **World of Science**
  - This area centered on the US Science Exhibit. It included the Spacearium, Rocket Ride, House of Science, Development of Science, Methods of Science, and The Horizon of Science.
- **World of Century 21 (also known as World of Tomorrow)**
  - This area included the Washington State Coliseum (Key Arena), Bubbleator, and showed you disposable dishes, office of tomorrow.
- **World of Commerce and Industry**
  - Largest and most diverse of the 5 themed areas. Many international exhibitors as well as domestic which included IBM, General Electric, and Ford. Boasted attractions such as wall-size televisions, home and car of the future, electronic library of the future, and a clock that runs on gas.
- **World of Art**
  - Had a insured value of \$20 million dollars since there were Michelangelo, Titian, Rembrandt and Remoir masterpieces on display
- **World of Entertainment**
  - Everything from Ballet to Boxing, from jazz to drama

## Show Street

- At the northeast corner of the grounds now the KCTS-TV studios, Show Street was the “adult entertainment” portion of the fair.
- Attractions included Gracie Hansen's Paradise International (a Vegas-style floor show (rivalled next door by LeRoy Prinz's "Backstage USA"), Sid and Marty Krofft's adults-only puppet show, Les Poupees de Paris, and (briefly, until it was shut down) a show featuring naked "Girls of the Galaxy".
- Tamer entertainment came in forms such as the Paris Spectacular wax museum, an elaborate Japanese Village, and the Hawaiian Pavilion.
- The fair and the city were the setting of the Elvis Presley movie *It Happened at the World's Fair* (1963), with a young Kurt Russell making his first screen appearance. Location shooting began on September 4 and concluded nearly two weeks later. The film would be released the following spring, long after the fair had ended.

# Million Dollar Display



VF Seattle, Exposition Century 21

MUNICIPAL REFERENCE LIBRARY  
Branch of Seattle Public Library  
500A County-City Building  
Seattle 1, Wash.



## \$1,000,000 Silver Dollar Display... SEATTLE WORLD'S FAIR 1962

**A**RE YOU a numismatist and don't know it? Your presence here shows definite tendencies. But fear not, there are thousands like you. Coins have fascinated Man through the ages.

Numismatics is the science of coins, medals, and tokens.

The term "coin-collector" hardly does justice to the scientific and historical knowledge required of a true numismatist.

HAVE YOU the slightest notion of what is involved in handling one million silver dollars? At the Philadelphia mint, counting by machine, it took one man eighteen days. Their total weight is approximately 60,000 lbs., or 30 tons, depending on the wear of the coins. The interest for the six months it is tied up on exhibit at the Fair is breath-taking. Thirty thousand dollars!

This is high finance, and it required numerous government and banking leaders, as well as many private business concerns to make this educational exhibit possible.

**The Silver Dollar is  
part of Americana.  
An interesting, behind-  
the-scenes look at this  
unique exhibit.**

What a far cry from the days when silver dollars (or "cartwheels" as they were called because of their size) changed hands almost too easily. At the point of a roadside bandit's pistol, or over the whisky-stained gaming table of Lost Creek Saloon. "Cartwheels" paved the way West. They were there when the Irish immigrants sliced across the prairies laying railroad tracks. Silver dollars were the monthly reward for stringing humming telegraph wires over towering mountains. And, not too oddly, they spelled nightly fun in the silver and gold mining towns of Nevada and Colorado.



SEATTLE  
April 17

PORTLAND  
April 16

WALLA WALLA  
April 15

BOISE  
April 14

POCATELLO  
April 13

EVANSTON, WYO.  
April 12

SONBY, WYO.  
April 11

COLUMBIA, NEBR.  
April 9

DES MOINES  
April 8

JOULET, ILL.  
April 7

YOUNGSTOWN  
April 6

PHILADELPHIA  
April 5

The twelve day "million dollar haul" from coast-to-coast was a complex of logistics. The caravan was designed for maximum security around the two tractor-trailers carrying the silver cargo. Outrigger passenger cars in front and back carried state police, armed guards, and private detectives.

But even silver dollar has had its ups and downs in our nation's monetary system. The first monetary system established by Congress in 1792 adopted a gold dollar (24.75 grains pure gold) and a silver dollar (371.25 grains pure silver). A ratio was set of one ounce of gold being equal in value to fifteen ounces of silver. This ratio was revised twice in the 1800's.

The value of silver in the late 1800's took a nosedive, and by the Act of 1873, Congress discontinued making silver dollars. This is almost the modern silver producers' fault. Congress wanted staff in the Blaine-Aldrich Act of 1893. But now the silver dollar became only a "token" coin. The silver content was of less actual value than the money value stamped on the coin.

The last silver dollars were minted in 1906 and contain 112.5 grains of silver, nine-tenths fine. They have the same characteristics of all U. S. coins. Strife against a hard surface and the dollar gives a bell-like ring. The metal content makes them hard and durable almost impossible to run with an ordinary tool, such as a knife. Counterfeit coins are generally easy to run because of the silver, cheaper metal. The outer rim of the dollar is slightly raised to protect the inner design from wear and to make it easy to detect fake coins.

To put one million of these precious American antiques on public view, the Seattle World's Fair officials, in October, called in three coast Walla Walla numismatists (Harvey Thomsen, Vernon Fowler, Lawrence McWhorter), and named the project over to them. They found Walla Walla Numismatists, Inc., and in addition, they may give the exclusive contract to design and distribute the new official museum World's Fair installation (each representing a Fair highlight such as the Space Needle, Museum, 10,000,000 Dollars, etc.).



The 10,000,000 Dollars is one of the new World's Fair exhibits in 10 bars and on the exterior of an official World's Fair building. The other one is a national monument.

In the excitement to get the million dollar ready for the April 12th Fair opening, the 10,000,000 Dollars is a left to last. Not until January did the three coin authorities go prospecting for one million dollars.

It was a chance steel building advertisement in a magazine that alerted Mr. Thomsen to the Ballin Manufacturing Company, Columbia, Mo. He inquiry referred to Walter D. Ballin, president, and to George "Young steel building like it could hold a million silver dollars. Do you want to finish the building and the million dollars?"

The starting proposition had a certain appeal to Mr. Ballin. He discussed it with brothers Gilbert and Herbert, and before long they had agreed on a steel building like it in a few short years to become one of Nebraska's leading manufacturers. The answer, affirmative.

Columbia, Mo., population 15,000, located 46 miles west of Omaha, was immediately placed into the expected economic boom of Hollywood. The Ballin factory became a local, ultimately, like any producer's office. Employees were dispatched to Seattle. Passenger cars were placed with the Treasury Department.

Spokane was asked on the property of such a display. It might be interpreted as frivolous or unimportant. Columbia, Mo., and Nebraska State Senator, J. O. Peck, hurriedly telegraphed U. S. Senator Carl T. Curtis of Nebraska

requesting that he point out to Treasury officials the educational value of such a coin exhibit. Senator Curtis was the support of Mrs. F. B. Adams, Director of the Mint, and arrangements were made by the Treasury Department to call the Ballin Manufacturing Company one million silver dollars.

Ballin designers, located around the clock meeting a Century 21 steel building with their unique deep-convoluted panel system to house the exhibit.

Phase Three had to pick up the money at the Philadelphia mint rather than in Denver. The coin-counting trip would help produce the Seattle Fair, and money along the way would get a premium.

First came the selection of the route to lead the twelve 50-ton cargo. The Ballin Transportation Manager, George, wanted use of two tractor-trailer units. They had to be big and rugged for the 1,200 miles ahead. Miles varying from high speed highways driving to low speed narrow business highway routes. And the tractor-trailers had to deliver! First down could be costly, \$1,000,000.

Taking no chances, Chevrolet Truck headquarters in Detroit was contacted and asked for the best tractor-trailer. Immediately dispatched were their own Chevrolet Cabover Engine Models, and two were based on the spot. Next, Trailmobile Inc., Cincinnati, Inc. of the leading automotive trailer manufacturers in the country, was given the million dollar hauling problem. Their answer, two of their 40-ft. series 70 Model C Trail



Protection during the transporting of the coins from Philadelphia to Seattle proved a different set of problems.

When the six dollars are "taken" coin the fact remains that nothing done into silver bars, they are valued in the neighborhood of 50 cents to the dollar. The Harford Holdings in Denver might give some pretty considerable profits. The possibility of hijacking had to be carefully weighed.



This modern industrial building, known as the "Million Dollar Building," is the site of the new dollar coin plant in Seattle.

The Protective Agency was placed in charge of working out the security strategy, and the two-tractor-trailer insurance equipment was moved over to the Harford Insurance Group. The coin was loaded by Protective Agency in travel with the money company. In addition, Protective Agency near the night company would supply extra local protection. Then, all state and city police along the route were alerted in advance, and all potential hijacking was avoided.

The Harford Group, Harford, Connecticut, a great experience in such a coin business. The cost of the policy was determined by the division, the number of coins, the proximity of the general money at any one time, etc.



Construction of a new coin plant in Seattle is the site of the new dollar coin plant in Seattle.

The insurance office, the silver dollars would be insured in large, steel, vaulted steel. This was a should insurance, how often it should be stored over the dollar production plant in a 7 long x 2 deep heavy vault. Each would hold 100,000 to 150,000. There could be used in such vaults to the floor above each vault.



At the Fair itself, during the six months the \$1,000,000 is on exhibit, Hartford Insurance and Pinkerton will maintain an ever-alert interest in the display. To expand the protection and lessen the chance of human carelessness, a ring of "electric eyes" will provide an invisible wall to safeguard the coins. Any object, human or otherwise, penetrating the "wall" will immediately set off an alarm that will be a signal to seal all exit gates from the Fairgrounds.

The Behlen steel building containing the money is almost a "strongbox" in itself. It is this very same Behlen panel system that withstood an A-bomb blast in the civil defense tests of May, 1955, at Yucca Flats, Nevada. This same Behlen principle of construction is used for schools, factories, warehouses, shopping centers, etc., and just recently for community and family blast-resistant/fallout shelters.

WHAT manner of company can leap into numismatology on a million dollar scale, and mix it with the highly competitive business of manufacturing and selling farm grain storage tanks, corn cribs and steel buildings? The Behlen Manufactur-



Steel structures of the Behlen company dot Rural America. From left, grain storage tank, Curvet building, and bar mesh corn crib.

ing Company is as singularly American as the silver dollar they are displaying. As personified by the three Behlen brothers and their father, it is a vigorous, going concern. Confidence permeates the plant. Confidence in their company, confidence in America, and confidence in the capitalistic system. Their success story dropped by airplane over Russia would shake the most ardent Comrade and State-Planner. You perhaps have read of their unique business fortunes in Time, Fortune, or Reader's Digest in recent years.

One problem still confronts the numismatic Behlens: *What to do with the one million coins in October when the Fair is over?*

Maybe you have a good suggestion.

## Official World's Fair Commemorative Medals

**SPECIAL FOR FAIR VISITORS!** Handy mementos of the Fair for each member of the family. On sale at the \$1,000,000 Display, a set of three official World's Fair medallions commemorating each, the Space Needle, Monorail, and \$1,000,000 Display. Price, 50c apiece.



Reverse of the authorized World's Fair medallion with the official Century 21 Exposition symbol.

AVAILABLE for purchase only at the \$1,000,000 Display is the commemorative set of nine pure silver medallions, high relief, so greatly esteemed by coin and medal collectors throughout the world. Price is \$112.50 per set, including the official World's Fair Medal Album. Original issue, 15,000 sets.

It is by authorization of Congress that these medallions were struck. A complete set will be presented to the Smithsonian Institution, Washington, D. C., and exhibited to the public. The Smithsonian requested this privilege.

A solid bronze medallion set is also available at \$28.50 per set, including the official World's Fair Medal Album.

Northwest Historical Medals, Inc., headquartered at the \$1,000,000 Display, is the official numismatic exhibitor and representative of Century 21 Exposition. It has been granted the sole striking privilege and distribution of all the official souvenir medals and medallions.



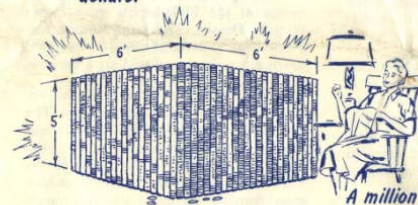
# MILLION DOLLAR FACTS



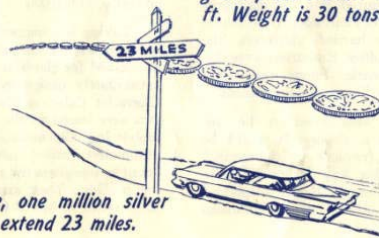
*One million silver dollars stacked would reach 8,800 ft. into the sky. Compare this to the Space Needle (600 ft.), the Eiffel Tower (984 ft.), Empire State Building (1,250 ft.). Also, one mile is 5,280 ft.*



*Even by machine, it takes one man 18 days to count one million silver dollars.*



*A million dollars would stack nicely in your living room where the baby grand piano stands. Total, 180 cu. ft. Weight is 30 tons.*



*Edge to edge, one million silver dollars would extend 23 miles.*

## **\$1,000,000 Silver Dollar Display**

- One of the premier attractions at the 1962 Seattle World's Fair was the \$1,000,000 Silver Dollar Display.
- Three numismatists from Walla Walla, Washington were instrumental in bringing the silver dollars to the fair. Together, Barnard Tomlinson, Vernon Bosley & Lawrence McBride formed Northwest Historic Medals Inc.
- They had intended to strike and sell a series of eight high relief medals commemorating the Century 21 Exposition. Their idea was to house the eight medals along with an already-authorized U.S. Mint medal in a specially designed Whitman Coin Folder.
- When Northwest presented their idea to the Seattle World's Fair officials, they also presented the idea of bringing one million silver dollars to the fair. The proposal was greeted with so much enthusiasm that in addition to handling the \$1,000,000 Silver Dollar Display project, they were also given the exclusive contract to design and distribute the medals as official souvenirs of the fair.

## **\$1,000,000 Silver Dollar Display**

- In their effort to get the medals ready for the April 21st opening, The \$1,000,000 Silver Dollar Display project was left to last. Not until January of 1962 did Northwest go prospecting for the million dollars.
- It was a chance steel building advertisement that directed Mr. Tomlinson to Behlen Manufacturing Company.
- His inquiry relayed to Walter D. Behlen, president, said in essence: "Your steel building looks like it could hold a million silver dollars. Do you want to furnish the building and the million dollars?"

- The decision to proceed was made and arrangements initiated to buy the silver dollars from the Federal Reserve Bank in Philadelphia and take delivery at the U.S. Mint there rather than Denver, making the transportation across the country part of the promotion of the fair as well as the Behlen Co.
- Hartford Insurance Co.'s bid of only \$300 to insure the transportation beat Lloyd's of London, clearing the way for the move.
- At first it was planned to use their own trucks but General Motors, also seeing the advertising potential, donated two Chevrolet diesel trucks and two Cadillac escort vehicles while Trailmobile Co. loaned them two cargo truck bodies. On April 2, 1962 the trucks backed up to the mint to load the nearly 30 ton cargo. \$500,000 of canvas bags, each with 1,000 silver dollars were loaded into steel boxes bolted to the floor of each truck in three hours.



- The convoy then set out with police escorts through towns and state patrol cars on highways while Pinkerton agents were scattered through the various vehicles. All expenses during the 13 day trip were paid for with silver dollars, often under the watchful eyes of the local press which, along with the billboard-like trucks, generated publicity in their wake.
- As soon as they reached Seattle, silver dollars were purchased from local banks to replenish those paid out along the way. Meanwhile the building had been completed with a seven foot diameter, five foot high Behlen corn crib inside. The crib was then covered with mesh and 800,000 Morgan silver dollars, which had been sealed in \$1,000 bags at the mint between 1910 and 1915, were stacked inside the crib. Then 200,000 1922 Peace dollars were poured loose over the bags and into a three inch gap between the crib and the bags. The mesh screen was then removed allowing some of the loose dollars to spill out giving the effect of a loose pile of 1,000,000 silver dollars.
- Ten different medals were sold at the display including one which depicted two pyramids of silver dollars and the space needle. Three medals were also minted in 14-kt gold, two at the U. S. Mint and one by Medal Arts Co.
- In June a young lady from California was awarded \$100 silver dollars for being the millionth visitor to the display. In addition to selling official medals, visitors were offered bags of silver dollars for \$1,500 with delivery after the fair closed.

- After the fair, the excess silver dollars were sold back to the Federal Reserve Bank with an estimated four million people having seen them and 250 bags having been sold. Even though an uncalculated value accrued to Behlen, Hartford Insurance and General Motors during the 3,000-mile journey, Behlen calculated they ended up with a net profit of \$15,000.
- Although some of the medals still can be purchased for as little as a dollar or two, one of the 10-medal sets including the gold strikes sold for \$19,000 in a 2007 auction, while some estimates say the silver-dollar exhibit was the most popular of the entire Seattle World's Fair.
- Today, the wholesale value of common date silver dollars is about \$15 each, meaning you could have made a tidy \$14,000,000 profit just by keeping them for nearly 50 years.





**Front ~ Souvenir Certificate**  
**"I've Seen One Million Silver Dollars"**  
 These were handed out during the Fair  
 showcasing the \$1,000,000 Display  
 Value: \$35.00 - \$45.00  
 Very Scarce



**Back ~ Souvenir Certificate**  
**"I've Seen One Million Silver Dollars"**  
 These were handed out during the Fair  
 showcasing the \$1,000,000 Display  
 Value: \$35.00 - \$45.00  
 Very Scarce



- **The Silver & Bronze are rarely encountered as singles and with the Gold issues, never.**
- **\*Please be aware that quite a few of the Bronze Medals were silver plated at a later date and are often passed off as solid silver.**
- **The actual silver medals are stamped with "THE METAL ARTS CO. INC ROCHESTER, NY .999 Silver"**

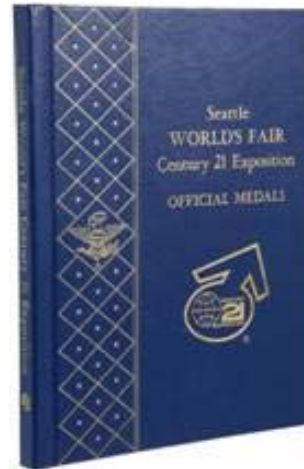
# **SEATTLE WORLD'S FAIR OFFICIAL HIGH RELIEF MEDALS 9-PIECE SET**

Produced by the Metal Arts Co. of Rochester, New York,

The United States Mint & Whitman Publishing, LLC.

- Available for purchase only at the \$1,000,000 Display is the commemorative set of nine pure silver medallions, high relief, so greatly esteemed by coin and medal collectors throughout the world. Price is \$112.50 per set, including the official World's Fair Medal Album. Original issue, 15,000 sets.
- It is by authorization of congress that these medallions were struck. A complete set will be presented to the Smithsonian Institution, Washington, D.C., and exhibited to the public. The Smithsonian requested this privilege
- A solid bronze medallion set is also available at \$28.50 per set, including the Official World's Fair Album.

- It is believed that just four of the gold sets were produced, with one of the four held by the Smithsonian Institution.
- These sets were made for display and presentation purposes and included the eight design types struck by the Metal Arts Company and the U.S. Mint struck their medal in regular-issue size (33.5mm) and large format (64mm).
- Based upon a letter from Ms. Eva Adams, Mint director, dated July 12, 1962, she stated that only four complete gold sets were indeed produced for presentation only and not to be sold.



**Complete 9-Piece Set  
Housed in a Whitman  
Folder**

	Gold	Silver	Bronze
	\$23,000		
	-	\$250	\$80
	\$28,000	-	-
		\$320	\$120
<b>* Auction Sale Price</b>			

Gold Medals	Silver Medals	Bronze Medals	Medal Values		
38mm, 36.5 grams 14 kt gold Mintage: 4	40 mm, 30 grams Mintage: 15,000	40 mm, 30 grams Mintage: 40,000	Gold	Silver	Bronze
			N/A	\$35.00 -\$50.00	\$9.00 -\$15.00
SPACE NEEDLE					
WORLD'S LARGEST REVOLVING RESTAURANT 600 FEET IN THE SKY					
			N/A	\$35.00 -\$50.00	\$9.00 -\$15.00
MONORAIL					
THE WORLD'S FIRST HIGH-SPEED MASS TRANSIT MONORAIL					
			N/A	\$35.00 -\$50.00	\$9.00 -\$15.00
\$1,000,000 DISPLAY					
30 TONS OF SILVER DOLLARS PRESENTED BY BEHLEN OF COLUMBUS, NEBRASKA					

## WORLD OF SCIENCE

USE · DEVELOPMENT · SPACEARIUM  
METHODS & HORIZONS OF SCIENCE

			N/A	\$35.00 - \$50.00	\$9.00 - \$15.00
---	---	---	-----	-------------------------	------------------------

## WORLD OF CENTURY 21

WORKING + LIVING + PLAYING + TRAVELING + LEARNING IN CENTURY 21+++

			N/A	\$35.00 - \$50.00	\$9.00 - \$15.00
---	---	---	-----	-------------------------	------------------------

## WORLD OF COMMERCE AND INDUSTRY

THE GATEWAY TO TOMORROW'S LIVING PREVIEWED TODAY.

			N/A	\$35.00 - \$50.00	\$9.00 - \$15.00
--	--	--	-----	-------------------------	------------------------

## WORLD OF ENTERTAINMENT

THE MERRY GO ROUND OF FUN AND LAUGHTER PAST, PRESENT & FUTURE.

			N/A	\$35.00 - \$50.00	\$9.00 - \$15.00
---	---	---	-----	-------------------------	------------------------



N/A

\$35.00  
-  
\$50.00

\$9.00  
-  
\$15.00

### WORLD OF ART

MUSEUM MASTERPIECES - PAINTINGS & SCULPTURE SINCE 1950.  
NORTHWEST COAST INDIAN ART.



N/A

\$35.00  
-  
\$50.00

\$9.00  
-  
\$15.00

### STANDARD REVERSE

## **SEATTLE WORLD'S FAIR LOGO - CENTURY 21 EXPOSITION**

### **1962 OFFICIAL MEDAL**

- The United States Mint produced its own 33.5mm medal for the Century 21 Exposition.
- Its contemporary design stood out from other medals of the U.S. Mint.
- Medal designer and sculptor, George Tsutakawa, commented on his design:  
"The spirit of Century 21 is the adventure of man reaching out into space unknown away from his domicile of centuries past. The obverse design depicts the home of the Century 21 Exposition in Seattle, Washington, where great minds assemble to show the people of the world their scientific achievements and future plans. The reverse design is an image of the little known outer space, with all its vastness, richness and complexity of rhythm and motion of the stars and the moons and their planets, which man hopes to penetrate by perfection of science and technology."

## United States Commemorative Medal

- For presentation purposes, the US Mint also produced 4 large gold medals:
- Large Medal: 64mm, 192.5 grams, 14 kt gold
- Regular Medal: 33.5mm, 22.1 grams, 14 kt gold



Gold Medals Mintage: 4	Silver Medals Mintage: 15,000	Bronze Medals Mintage: 40,000	Gold	Silver	Bronze
			N/A	\$35.00 -\$50.00	\$9.00 -\$15.00
			N/A	\$35.00 -\$50.00	\$9.00 -\$15.00

- In addition to the above “Official Releases”, there is a “St. Christopher” medal.
- Only have seen this in bronze. It is the same size as the “Official” bronze medal. However, there is no type of documentation for this medal and since the reverse is the same as the “Official” reverse struck by the Metal Arts Co. of Rochester, New York, I suspect that it is in fact a “mule” produced by someone working for the company at the time, but not officially released. Note that it appears to have a slightly different appearance and patina than the above bronze medals.
- Extremely scarce.

		<p>SAINT CHRISTOPHER</p> <p>BEHOLD SAINT CHRISTOPHER THEN GO YOUR WAY IN SAFETY</p>	<p>Value</p> <p>\$35</p> <p>-</p> <p>\$75</p>
---	--	---	---

**SEATTLE WORLD'S FAIR LOW RELIEF OFFICIAL MEDALS**  
**&**  
**GOOD FOR DOLLARS**

- SPECIAL FOR FAIR VISITORS!
- Handy mementos of the Fair for each member of the family.
- On sale at the \$1,000,000 Display, a set of three official World's Fair medallions which commemorated the Space Needle, Monorail, and \$1,000,000 Display.
- Price 50¢ apiece.

MEDAL	DESCRIPTION	SIZE & METAL	RARITY	VALUE
	<p>"SPACE NEEDLE"</p> <p>WORLD'S LARGEST REVOLVING RESTAURANT</p> <p>600 FEET IN THE SKY</p>	1 5/16"	EXTREMELY COMMON	\$4.00 - \$6.00
	<p>"MONORAIL"</p> <p>WORLD'S FIRST MASS TRANSIT HIGH SPEED MONORAIL</p>	1 5/16"	EXTREMELY COMMON	\$4.00 - \$6.00
	<p>"\$1,000,000 DISPLAY"</p> <p>30 TONS OF SILVER DOLLARS PRESENTED BY BEHLEN OF COLUMBUS, NEBRASKA</p>	1 5/16"	EXTREMELY COMMON	\$4.00 - \$6.00
	<p>COMMON REVERSE</p> <p>CENTURY 21 EXPOSITION LOGO</p> <p>SEATTLE WORLD'S FAIR OFFICIAL MEDAL</p>	1 5/16"	EXTREMELY COMMON	N/A

	<p><b>GOOD FOR DOLLAR OBVERSE</b></p> <p>AMERICA'S SPACE AGE WORLDS FAIR</p> <p>SEATTLE USA 1962 CENTURY 21 EXPOSITION</p>	38MM 1 1/2"	EXTREMELY COMMON	\$2.00 - \$5.00
	<p><b>GOOD FOR DOLLAR REVERSE</b></p> <p>GOOD FOR ONE DOLLAR IN TRADE DURING AMERICA'S SPACE AGE WORLD'S FAIR</p> <p>CENTURY 21 EXPOSITION</p> <p>AT THE EXPOSITION GROUNDS OR AT ANY COOPERATING BUSINESS IN WASHINGTON STATE THROUGH OCTOBER 21, 1962</p>	38MM 1 1/2"	EXTREMELY COMMON	N/A
	<p><b>GOOD FOR DOLLAR OBVERSE</b></p> <p>AMERICA'S SPACE AGE WORLDS FAIR</p> <p>SEATTLE USA 1962 CENTURY 21 EXPOSITION</p>	38MM 1 1/2"	EXTREMELY <u>RARE</u>	\$35.00 - \$55.00
	<p><b>GOOD FOR DOLLAR REVERSE</b></p> <p>GOOD FOR ONE DOLLAR IN TRADE DURING AMERICA'S SPACE AGE WORLD'S FAIR</p> <p>CENTURY 21 EXPOSITION</p> <p>AT THE EXPOSITION GROUNDS OR AT ANY COOPERATING BUSINESS IN WASHINGTON STATE THROUGH OCTOBER 21, 1962</p>	38MM 1 1/2"	EXTREMELY <u>RARE</u>	N/A

## **Elongated Coins - Seattle World's Fair**

- The first elongated coin seen by Mr. Ray Loutzenhiser was at the San Francisco 1939 Golden Gate Exposition, at California. The elongated made a lasting impression on him and it was years later, during a visit at the Washington State Fair in 1961, at Yakima, Washington, that he purchased an elongated Lord's Prayer and it inspired him to investigate the notion of becoming an elongated coin roller.
- With the 1962 Seattle World's Fair in mind, Mr. Loutzenhiser purchased a machine from Mr. Charles Lorati of the original L.P. Engravers at Portland, Oregon. Information is vague, but Loutzenhiser did manage to buy up seven older dies at the time. The dies for the Seattle issues were engraved by L.P. Engravers in time for the fair, and Mr. Loutzenhiser set up his rolling concession adjacent the "Million Silver Dollars" exhibit. He did so well that a second rolling mill was put into operation six weeks after the fair opened.
- It was reported that one of the rolling machines was motorized and in the summer of 1963 it was sold to the Northwest Historic Medals Inc., sponsors of the Seattle Fair. However, all dies remained in the possession of Loutzenhiser and no report was ever made as to what the new owners did with the machine.
- After the death of Mr. Loutzenhiser, his wife Penny, and daughter Mrs. Joan Metcalf, continued to roll and sell the elongateds. - In September 1976, equipment and dies were sold to the Gold Eagle Coin Co., at Portland, Oregon."





US First Orbital  
Designation: Lou-1  
Scarce  
\$10.00 - \$15.00



The Space Age  
Designation: Lou-2  
Very Common  
\$4.00 - \$6.00



Monorail 1962  
Designation: Lou-3  
Scarce  
\$10.00 - \$15.00



Century 21

Notice the position of the logo  
in relation to "Century"

Common  
Designation: Lou - 4  
\$6.00-\$10.00



Century 21 II

Notice the position of the logo in  
relation to "Century"

Slightly Scarce  
Designation: Lou - 5  
\$8.00-\$12.00



Century 21 III

Notice the position of the logo  
in relation to "Century"

Slightly Scarce  
Designation: Lou - 6  
\$8.00-\$12.00

- The following Elongated Cents are by L.P. Engravers:



Space Needle I

Notice the flat clouds

Scarce  
Designation: LPE-8  
\$8.00-\$12.00

*"The name of L.P. Engravers stands synonymously in the kingdom of elongateds. The initials indicates LORD'S PRAYER, but the full name immediately is associated to elongated coin of modern times. However, for a span of more than sixty years the principal die designs produced by L.P. Engravers were those of the Lord's Prayer. -- The firm was organized in Portland, Oregon and fully established in 1929.*

*At the age of 14, in the year of 1905, Mr. Charles Lorati made his first contact with a rolling mill, where he assisted in the manufacturing of embossed medals of sculptured heads. In 1910, he built his first rolling machine. He also made his own dies using the metal steel stamps to engrave some of his earlier designs. Later he founded his own machine and engraving firm and began a semi career in rolling elongateds at various local areas such as fairs, events, special holidays, and department stores. In 1976, at age 85, he recalls rolling only on the Indian pennies which sold for 5 cents each. -- For a period of twenty years Mr. Lorati was involved in other business activities so his son-in-law, an associate, Mr. C.C. Kemp conducted the operation. The letter "K" are noted on many elongateds especially those of the New York World's Fair."*

Angelo A. Rosato. "ENCYCLOPEDIA OF THE MODERN ELONGATEDS"



Space Needle II

Notice the well defined clouds

Very Scarce  
Designation: LPE-9  
\$10.00-\$15.00



- The following Elongated Cents were produced after the fair:



Seattle World's Fair  
Jim Beam Bottle Issue #62

500 Produced

Scarce  
Designation: BUN-91  
\$10.00-\$15.00

*The first formal rumblings From Warren E. Bunge's rolling machines began in January of 1967. In 1969, Warren was commissioned to produce the first segmentation of the well-known Beam Bottle series. All dies were reportedly made by Connolly Machine Works in Santa Ana, California, and each were engraved by the pantograph method: and under the direction of Jack Young at A-1 Engravers, in Los Angeles, California.*

*Having been a learned numismatist for more than 20 years, Mr. Chester M. Rogers purchased his first rolling machine from L.P. Engravers in 1971.*

*Produced in 1972 to commemorate the 10th Anniversary of the 1962 Seattle World's Fair.*

Angelo A. Rosato. "ENCYCLOPEDIA OF THE MODERN ELONGATEDS"



10th - Seattle 1972  
Produced to Commemorate the  
10th Anniversary  
300 produced

Scarce  
Designation: ROG-68  
\$8.00-\$12.00

## SEATTLE WORLD'S FAIR MISCELLANEOUS MEDALS & TOKENS



Large Cast Oval Medal - Made in Germany

Seattle World's Fair 1962

State of Washington

4 5/8" x 3"  
110mm x 77mm  
Bronze

Scarce \$25.00-\$55.00



Large Cast Round Medal - Made in Germany  
Space Needle

Seattle World's Fair 1962

3 3/16"  
80mm  
Bronze

Scarce \$25.00 - \$55.00



Large Cast Round Medal - Made in Germany  
Monorail

Seattle World's Fair 1962

3 3/16"  
80mm  
Bronze

Very Scarce \$40.00 - \$70.00

### Gayway Tokens

When it opened, the midway of the 1962 World's Fair was called "Gayway" or "Gayway 21".

A space-oriented amusement zone that showcased 19 different rides.

These tokens were produced for the fair & were used to play the various games.



5/8" (16mm)  
Brass



Very Scarce  
\$15.00 - \$20.00



3/4" (20mm)  
Nickel



Slightly Scarce  
\$5.00 - \$7.00



5/8" (16mm)  
Nickel



Slightly Scarce  
\$5.00 - \$7.00



Transit Token  
Seattle Transit  
One Fare



5/8" (16mm)  
Copper or Bronze  
Common  
\$4.00 - \$6.00



Pacific Intermountain  
Express Co. P.I.E.  
Good Citizen of the  
Highway Token



1 1/2" (38mm)  
Aluminum  
Scarce  
\$12.00 - \$20.00



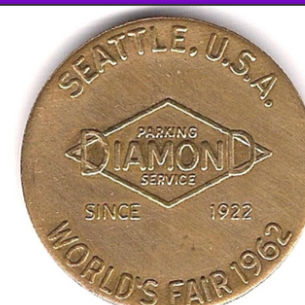
**Diamond Parking Service**  
**Century 21 – Seattle,**  
**U.S.A.**  
**25¢**  
**World's Fair 1962**  
**Obverse**



**15/16" (24.5mm)**  
**Brass**  
**Reverse**  
  
**Scarce**  
**\$8.00 - \$15.00**



**Diamond Parking**  
**Service**  
**Century 21 – Seattle,**  
**U.S.A.**  
**50¢**  
**World's Fair 1962**  
**Obverse**



**1 1/8" (30mm)**  
**Brass**  
**Reverse**  
  
**Very Scarce**  
**\$12.00 - \$20.00**



**PNNA**  
**Pacific Northwest**  
**Numismatic Association**  
**19<sup>th</sup> Annual Convention**  
**May 31 – June 3, 1962**



**1 1/2" (38mm)**  
**Brass**  
  
**Scarce**  
**\$8.00 - \$12.00**



**PNNA**  
**Pacific Northwest**  
**Numismatic Assoc**  
**19<sup>th</sup> Annual Convention**  
**May 31 – June 4, 1962**  
**Encased Cent**



**1 5/8" x 1 1/2"**  
**Aluminum**  
  
**Very Rare**  
**\$18.00 - \$25.00**





Encased Cent in Plastic  
Key FOB  
Souvenir of Seattle World  
Fair Century 21  
"Keep Me and Never Go  
Broke"



Encased Cent in Plastic  
Key FOB  
Souvenir of Seattle  
World Fair Century 21  
1962 Seattle,  
Washington

Very Rare  
\$12.00 - \$15.00



Wooden Nickel

Souvenir of Seattle  
World Fair Century 21  
1962 Seattle,  
Washington  
"Land of the big  
Salmon" 1 1/2"  
Obverse



Wooden Nickel

Souvenir of Seattle World  
Fair Century 21  
1962 Seattle, Washington  
"Wooden Nickel"  
1 1/2"  
Reverse  
Scarce  
\$6.00 - \$9.00



United States Science Exhibit 1962  
3" Bronze Medal  
Great Seal of the United States. Obverse



United States Science Exhibit 1962  
3" Bronze Medal  
Reverse has inscription: "Linus Pauling."  
Very Rare  
\$45.00 - 75.00



Kiwanis Club of Seattle  
1 1/4"  
Bronze  
Obverse

Extremely Rare  
\$45.00 - \$85.00



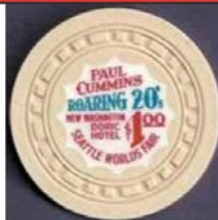
Kiwanis Club of Seattle  
1 1/4"  
Bronze  
Reverse

Extremely Rare  
\$45.00 - \$85.00



Paul Cummins  
Roaring 20's  
  
New Washington Doric Hotel, Seattle  
2 5/8" x 6"  
Brass

Rare  
\$65.00 - \$85.00



\$1.00 Casino Chip  
White



1 9/16" (40mm)  
Plastic

Scarce  
\$10.00 - \$15.00



\$1.25 Casino Chip  
Blue



1 9/16" (40mm)  
Plastic

Scarce  
\$10.00 - \$15.00

Material obtained from the following websites:

<http://www.62worldsfair.com/index.htm>

[https://en.wikipedia.org/wiki/Century\\_21\\_Exposition](https://en.wikipedia.org/wiki/Century_21_Exposition)

<https://www.numismaticnews.net/flipside/ever-see-1-million-silver-dollars>